Name: Email:

Initial FREE Consult Questions

This questionnaire will allow me to give you an accurate consultation price quote. Even if you decide not to work with me, you can use the answers as a guide to help develop plans to produce, publish, and market your book. Please answer all the questions.

**Section 1**

1. What problem does or will your book solve? (Briefly, like an “elevator pitch”)
2. Who is your target audience? Be as specific as possible (gender, age, need, educational level, etc.)
3. Do you plan to self-publish or submit to a traditional publisher?
4. Have you written and published a book before?
5. Do you have a marketing plan in place for your book?
6. What are the top three tasks you hope to accomplish from this consultation?

**Section 2**

**Circle or highlight the item that applies**

1. Describe the progress on your book
   1. I know what I want to write, but I haven’t started
   2. I have notes and/or an outline, but haven’t started writing
   3. I have a partial book so far
   4. I have finished!
2. If you have finished, circle which item applies to your book
   1. I have the rough draft only
   2. My book has been proofread and edited for errors
   3. I have a design/cover concept in mind for the book cover
   4. I have a finished book cover that is ready for upload
3. If your book has been published, circle all that apply to your book
   1. My book is in eBook and print formats
   2. My book is in eBook, print, and audio formats
   3. My book is available for sale
4. Do you have a marketing plan?
   1. For your business?
   2. For your book?
5. Do you have writing experience? (Other than a completed book, if applicable)
   1. Yes, articles on my area of expertise, profession, or my business (ezines, my blog, guest blogs, print magazines, etc.)
   2. Stories on Facebook or other social media (short or long form)
   3. Written material as a volunteer such as pamphlets, newsletters, etc. (social, civic, or faith-based organizations)